

# Suggested Marketing Campaign Schedule:

Each month you can select one, two, or more marketing pieces to promote the Online Expo to your members. All the materials are pre-written and customized to match your Chamber's Online Expo program and existing branding.

|   |                                      |                                      |                   |
|---|--------------------------------------|--------------------------------------|-------------------|
| <b>Press Release</b><br><b>Newsletter Article</b> | <b>E-Campaign</b><br><b>Print Ad</b> | <b>Postcard</b><br><b>FS Seminar</b> | <b>E-Campaign</b> |
| <b>Newsletter Article</b><br><b>Print Ad</b>      | <b>E-Campaign</b>                    | <b>Newsletter Article</b>            | <b>E-Campaign</b> |
| <b>FS Seminar</b><br><b>Newsletter Article</b>    | <b>E-Campaign</b>                    | <b>Postcard</b><br><b>Print Ad</b>   | <b>E-Campaign</b> |