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Content Management

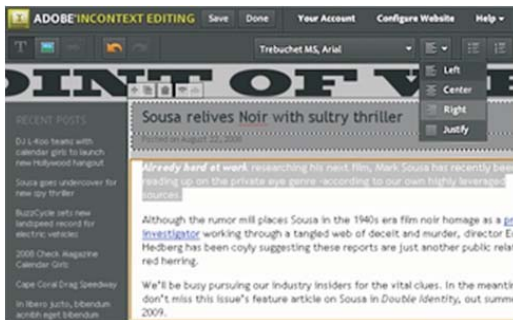
Adobe InContext Editing for Web Site Updates

Update your web pages from any web browser without learning HTML

Five Sparrows has partnered with Adobe to bring you InContext Editing, a new, easy-to-use content management system for making your own web site updates without any existing HTML knowledge.

Using InContext Editing, you can make edits to your site directly from any standard web browser, with little or no training.

InContext Editing works just like most WYSIWYG word processing applications so you can quickly apply your knowledge of familiar tools for updating your web pages.



You can easily edit your site without having any previous web experience or HTML knowledge, right from any standard web browser.

No Software Required

InContext Editing eliminates the need for software installation or maintenance, since it is a web-based service. You simply sign in through a web browser to get started making changes to your site.

Easy Setup

Once Five Sparrows sets up your InContext Editing account, you will receive an invitation via email. After you accept the invitation, you can begin editing by browsing to the page you wish to edit, then logging in. It's that simple!

Adobe Products

Because InContext Editing is from Adobe, there are additional online resources, tutorials, FAQs, and user forums available for you to use if desired. But, InContext Editing is so simple and straightforward that you can make web page updates easily, with virtually no training or technical knowledge.

Adobe InContext Editing

- Web-based, you can make updates from any standard web browser
- No technical experience or HTML knowledge is required
- Simple and straightforward - similar to familiar word processing software tools
- No software required - nothing to install or maintain in-house
- Easy set up - simply accept your "invitation" via email, then log in to get started
- Adobe Quality - comes with access to additional online resources, tutorials, forums, and support
- Affordable content management solution, provides state-of-the-art editing capability for one low, monthly fee



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