

New Sales Director Joins Staff at Five Sparrows, LLC

HARTLAND, MICHIGAN, June 22, 2009 – [Five Sparrows, LLC](#) announced today the addition of a new Sales Director to its growing staff of Internet professionals. Doug Oberski, Director of Sales, joined the company on June 1, 2009. Five Sparrows is a Hartland-based web site and marketing services firm specializing in [web development](#) and [social networking services](#) for small businesses and non-profit organizations.

“Doug has extensive experience in sales, but also comes from a technical background,” said Lauren Hobson, President of Five Sparrows. “This is a great combination of skills that will help our clients get the right online solutions to match their needs and budgets, plus gives them the advantage of working with a sales professional who really understands the solutions he proposes for them.”

Oberski has held executive-level sales positions in large, multi-national companies as well as in smaller, local businesses in Southeastern Michigan. His expertise includes selling technical products and capital equipment through various industrial channels, with a specialization in B2B sales and account management. His role at Five Sparrows includes developing new sales channels and relationship building, as well as helping the company manage its rapid growth in sales while effectively meeting the needs of clients and maintaining customer loyalty.

“We have already seen how Doug’s strong technical background and sales experience has helped our clients identify and select the [web site](#) and [social networking services](#) that are right for them, and we are pleased to have him on our team at Five Sparrows,” said Hobson. “Our business is growing quickly, and we are confident that Doug will be instrumental in helping us manage this growth while maintaining our commitment to providing affordable, [professional online marketing services](#) to our small business and non-profit clients.

About Five Sparrows, LLC

Five Sparrows is a Michigan web site development firm providing [small business web development](#), [integrated social marketing services](#), and [online marketing services](#) to small businesses and non-profit organizations. Services include web site development, web site redesign, social marketing services, [search engine optimization](#), web marketing and e-newsletters, and custom “always-on” marketing programs that combine web site services and other marketing initiatives into a convenient, affordable program. Five Sparrows is located in Hartland, Michigan. For more information, call toll free at 877-451-0145 or visit <http://www.fivesparrows.com>.