

## **Five Sparrows Announces Marketing Partnership with DAZ Software**

HARTLAND, MICHIGAN, June 5, 2007 — Five Sparrows, LLC, today announced a new marketing partnership agreement with DAZ Software, LLC of Saline, Michigan, to provide marketing services including marketing consulting, web site development and maintenance, press releases, online advertising, and a variety of other marketing initiatives to help DAZ Software launch its new product, Wi-Fi Login Pro wireless security solution for small business.

“DAZ helps small-to-medium sized companies protect their wireless networks from identity theft and computer hackers with Wi-Fi Login Pro, a new wireless security solution,” said Lauren Hobson, president of Five Sparrows. “We’re putting together some creative marketing initiatives for DAZ, including a custom web site that allows users to download and purchase the product right from the site.”

Five Sparrows, LLC, is a web site and marketing services firm that primarily works with small businesses and non-profits. Five Sparrows specializes in helping clients build web sites and online marketing initiatives that help increase traffic, generate leads, and improve sales while keeping overall marketing costs down.

Hobson also expects that by implementing a detailed online marketing strategy, the new Wi-Fi Login Pro product can quickly gain both name recognition and market share as small businesses become aware of its capabilities.

“Wi-Fi Login Pro is a rock-solid wireless security solution that is built specifically for small businesses,” said Don Zick, President of DAZ Software, LLC. “It’s perfect for small businesses, because it doesn’t have any complicated features that they don’t need, yet it provides the same industry-standard wireless security that is used by larger companies every day.”

### **About DAZ Software, LLC**

Wi-Fi Login Pro is from DAZ Software, LLC, a Saline, Michigan-based company helping small and medium-sized businesses protect their networks with the same level of security employed by large enterprises. For more information, please contact DAZ Software, LLC at 734-945-1912 or visit <http://www.dazsoftware.com>.

### **About Five Sparrows-**

Five Sparrows specializes in web sites and online marketing services for small businesses, including marketing consulting, complete search engine optimization, web hosting, and content management systems. Five Sparrows also provides online advertising and marketing solutions including e-newsletters, search marketing, and email marketing programs. Five Sparrows is located in Hartland, Michigan. For more information, call 810.923.1874 or visit <http://www.fivesparrows.com>.