

Five Sparrows Makes a Splash with New Marketing Partnership

HARTLAND, MICHIGAN, June 25, 2007 — Five Sparrows, LLC, today announced a new marketing partnership agreement with The Pond Place of Milford/Highland, Michigan, to provide marketing services including marketing consulting, web site development and maintenance, online shopping capability, e-newsletter campaigns, online advertising, and a variety of other marketing initiatives to help The Pond Place build its brand, promote the company, and create an integrated online shopping environment for its customers.

“The Pond Place is a great source of pond and water feature supplies and services for homeowners and also contractors,” said Lauren Hobson, president of Five Sparrows. “We’re putting together some creative marketing initiatives for The Pond Place, including a custom web site with online shopping and payment options that will make it even more convenient for customers to find exactly what they need quickly and easily.”

Five Sparrows, LLC, is a web site and marketing services firm that primarily works with small businesses and non-profits. Five Sparrows specializes in helping clients build web sites and online marketing initiatives that help increase traffic, generate leads, and improve sales while keeping overall marketing costs down.

Hobson also expects that by implementing an integrated online marketing strategy, The Pond Place can more effectively communicate with its customers and the public about the vast selection of products and custom services that The Pond Place offers. One of the best features of the new web site, said Hobson, is the ability to register online for free seminars, workshops, and classes offered by The Pond Place all year long.

“The Pond Place has a complete line of products, supplies, and custom services for homeowners and contractors in the community,” said Nanette Winowiecki, owner of The Pond Place. “We have everything you need to build, maintain, or upgrade your pond, including cleaning and repair services, and we offer free seminars and classes through out the year to help people with everything they need to know about creating and caring for their ponds.”

About The Pond Place

The Pond Place is a Milford/Highland, Michigan-based company that provides a complete line of pond supplies, products, and custom services for both homeowners and contractors. For more information, please contact The Pond Place at 248.889.8400 or visit <http://www.pondplace.com>.

About Five Sparrows

Five Sparrows specializes in web sites and online marketing services for small businesses, including marketing consulting, complete search engine optimization, web hosting, and content management systems. Five Sparrows also provides online advertising and marketing solutions including e-newsletters, search marketing, and email marketing programs. Five Sparrows is located in Hartland, Michigan. For more information, call 810.923.1874 or visit <http://www.fivesparrows.com>.