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**CONTACT: Lauren Hobson**

Five Sparrows, LLC  
810-923-1874

## **Five Sparrows, LLC Launches Re-Styled Web Site for RE:STYLE LLC**

HARTLAND, MICHIGAN, January 2, 2008 — Five Sparrows LLC, a Hartland Web Site and Marketing firm, has launched a newly redesigned web site for successful home staging company RE:STYLE, LLC of Brighton, Michigan. The new site, [www.restylestaging.com](http://www.restylestaging.com), provides home staging tips and advice and includes numerous photos, home staging examples, FAQs, and web video clips of projects that have been covered in the national and local media.

Five Sparrows will also provide long-time client RE:STYLE with a variety of online marketing services such as search engine optimization, tracking and analysis, web site maintenance, and other online marketing initiatives for the new site.

“RE:STYLE is one of our most progressive, innovative clients,” said Lauren Hobson, president of Five Sparrows. “Kathi (Presutti, RE:STYLE’s owner) is always looking for ways to better serve clients and provide them with greater value, and the redesigned web site is one of the ways she can do that.”

The new web site features downloadable home staging tips and advice, and even includes a new “RE:STYLE Rewards” program that provides discounts, incentives, and resources for homeowners and realtors. The site also features video clips of RE:STYLE’s work on NBC’s Today Show, HGTV’s National Open House, Fox 2 News’s Live at 11, and WLNS TV 6 News.

“The site takes advantage of some Web 2.0 features such as interactive portfolio galleries and web video,” said Hobson. “The site is visually rich with photos of beautifully staged homes and ‘before and after’ examples of the dramatic effects that home staging can produce.”

“RE:STYLE specializes in home staging services that save clients money in a number of ways,” said Kathi Presutti, owner of RE:STYLE LLC. “With the housing market being especially tough right now, sellers really want the extra advantage that home staging provides. The new web site makes it easier than ever for people to find the information and services they are looking for, and provides them with tips, advice, and examples to help them prepare their homes for sale.”

### **About RE:STYLE LLC**

RE:STYLE LLC is located in Brighton, Michigan, and helps homeowners & realtors sell homes more quickly and more profitably by using proven staging methods to ensure that listings appeal to a broad range of buyers. For more information, please contact RE:STYLE at 810.333.5240 or visit <http://www.restylestaging.com>.

### **About Five Sparrows**

Five Sparrows specializes in web sites and online marketing services for small businesses and non-profits, including web site design and development, complete search engine optimization, web hosting, and content management systems. Five Sparrows also provides online advertising and marketing solutions including e-newsletters, search marketing, and email marketing programs. Five Sparrows is located in Hartland, Michigan. For more information, call 810.923.1874 or visit <http://www.fivesparrows.com>.

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