

AMJ Holdings Gets Invested in Marketing with Five Sparrows

HARTLAND, MICHIGAN, January 13, 2005— Five Sparrows, LLC, today announced a new marketing partnership agreement with AMJ Holdings, LLC of Southfield, Michigan, to provide marketing services including marketing consulting, web site maintenance and upgrades, press releases, print advertising, and a variety of other marketing initiatives to help AMJ Holdings reach a wider audience and gain greater visibility.

“AMJ helps investors find affordable investment properties, then helps them put together the right financing and get through the entire process quickly,” said Lauren Hobson, president of Five Sparrows. “We’re putting together some creative marketing initiatives for AMJ, including a custom web site database that allows AMJ office staff to easily add and remove properties, and also lets investors look at available investment opportunities and reserve or select properties right from the web site.”

Five Sparrows, LLC, is a web site and marketing services firm that primarily works with small businesses, start-ups, and non-profits. Five Sparrows specializes in helping its clients use the Internet in combination with other traditional marketing methods to increase media presence and exposure while keeping overall marketing costs down.

Hobson also expects that by having a comprehensive marketing plan in place, AMJ’s web site performance will improve significantly as well. The web site is designed to be an information resource for investors to find specific information about new products, services, or investment opportunities.

“We provide excellent opportunities for both the new and experienced investor to build solid strategies in real estate,” said Bruce Green, President of AMJ Holdings. “Our wide variety of services for investors, buyers, and renters makes it easy to find the right home at the right price, no matter what your goals.”

About AMJ Holdings, LLC

AMJ Holding’s mission is to create an organization that serves the individual investor, and provides vehicles for our clients to participate in the world’s oldest and greatest investment, real estate. For more information call 248.213.0970 or visit our web site at <http://www.amjholdings.com>.

About Five Sparrows

Five Sparrows specializes in web sites and marketing services for small businesses, and also provides marketing consulting, web hosting, complete search engine optimization, and content management systems. Five Sparrows also provides graphic design and traditional advertising and marketing collateral including brochures, newsletters, data sheets, and promotional products. Five Sparrows is located in Hartland, Michigan. For more information, call 810.923.1874 or visit <http://www.fivesparrows.com>.

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