

CrimeCog Technologies Selects Five Sparrows, LLC for Web Site and Marketing Services

HARTLAND, MICHIGAN, October 10, 2005— Five Sparrows, LLC today announced the launch of a completely re-designed and improved web site for CrimeCog Technologies, a Milford-based developer of software for law enforcement agencies and courts.

“CrimeCog was looking for an updated, feature-rich web site to help them promote their law enforcement products and services and provide agencies with detailed information for improving their effectiveness online,” said Lauren Hobson, president of Five Sparrows. “We have created a well-organized, easy-to-use web site that includes product information, educational information, downloadable video demos, presentations, and online feedback capabilities. This ensures visitors get a comprehensive view of CrimeCog and how it improves efficiency and effectiveness for law enforcement agencies.”

Five Sparrows, LLC, is a web site and marketing services firm that primarily works with small businesses, start-ups, and non-profits. Five Sparrows specializes in helping its clients use the Internet in combination with other traditional marketing methods to increase media presence and exposure while keeping overall marketing costs down.

Hobson also said Five Sparrows is providing marketing and advertising services for CrimeCog, and anticipates working further with them on website promotion and marketing strategies.

“CrimeCog products are fully integrated to allow information sharing among law enforcement agencies while maintaining data ownership, autonomy, and control with each agency,” said Kevin Burke of CrimeCog Technologies, Inc. “Our technology provides communication services to law enforcement agencies, jails, courts, prosecutors, attorneys, judges and municipalities for collecting, sharing and analyzing criminal justice information. Our new web site is essential for providing information to the agencies looking for effective, affordable solutions to managing law enforcement information.”

About CrimeCog Technologies, Inc.

CrimeCog Technologies, Inc. was created to deliver affordable, fully integrated multi-agency, multi-jurisdictional web-based technology solutions to optimize the efficiency and effectiveness of the criminal justice community. We provide simple affordable access to an award winning “best in class” Integrated Criminal Justice Information System. The technology is provided as a seamless utility delivering maximum efficiency, effectiveness and analysis tools while maintaining data ownership, autonomy and control with each agency. This service assists the criminal justice community with collecting, storing, sharing and analyzing criminal justice data. Our solution unites multiple jurisdictions and agencies through a secure, high availability web technology based on an Application Service Provider (ASP) model. For more information, call 248.684.4550 or visit our new web site at <http://www.crimecog.com>.

About Five Sparrows, LLC

Five Sparrows specializes in web sites and marketing services for small businesses, and also provides marketing consulting, web hosting, complete search engine optimization, and content management systems. Five Sparrows also provides graphic design and traditional advertising and marketing collateral including brochures, newsletters, data sheets, and promotional products. Five Sparrows is located in Hartland, Michigan. For more information, call 810.923.1874 or visit <http://www.fivesparrows.com>

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