

## ***New Staff Additions Bring Unique Skills, Experience to Five Sparrows, LLC***

**HARTLAND, MICHIGAN**, April 22, 2009 – Five Sparrows, LLC announced today the addition of two new staff members. Leanne Kodsmann, Manager of Online Marketing Services, and Patricia Totzke, Art Director, joined the growing staff of Internet professionals at the company on April 1, 2009. Five Sparrows is a Hartland-based web site and marketing services firm specializing in online marketing services for small businesses and non-profit organizations.

“With the addition of Leanne and Patricia to our team, Five Sparrows can provide a range of new, comprehensive services to our clients, since each of these women brings a wealth of experience and unique skills and expertise,” said Lauren Hobson, President of Five Sparrows. “Our goal has always been to provide our small business and non-profit clients with exceptional online services at affordable prices, and the addition of these new staff members further strengthens our ability to do that.”

Leanne Kodsmann, a recent MSU graduate, has several years of online marketing experience, specializing in social networking and search engine optimization. Her role at Five Sparrows includes managing client web site projects and production, including optimizing client sites for better search engine performance. She is also managing the development and roll out of Five Sparrows’ new social networking suite of products which will be officially launched next month.

Patricia Totzke is an award-winning art director and graphic designer who has worked on projects for both local and national companies. She has a BA in Fine Arts from Detroit’s College for Creative Studies, and her experience includes developing creative in print, online, POS, and broadcast media, among others. Patricia’s role at Five Sparrows includes producing graphics for a variety of online projects, as well as creating new web site designs for clients.

“We really could not be more pleased that Leanne and Patricia have joined the team at Five Sparrows,” said Hobson. “We continually strive to stay on top of online marketing trends and developments, and these new staff members will help us improve our services and continue to provide affordable, leading-edge services that make a difference everyday to our small business and non-profit clients.”

### **About Five Sparrows, LLC**

Five Sparrows is a Michigan web site development firm providing web sites and marketing services to small businesses and non-profit organizations, featuring custom-designed, purpose-built web sites (no template sites – ever!). Services include web site development, web site redesign, search engine optimization, web marketing and e-newsletters, and custom “always-on” marketing programs that combine web site services and other marketing initiatives into a convenient, affordable program. Five Sparrows is located in Hartland, Michigan. For more information, call toll free at 877-451-0145 or visit <http://www.fivesparrows.com>.