



Five Sparrows LLC

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“Always-On” Services

Marketing Services & Initiatives for Small Business

It’s like a “Marketing Department” for Your Small Business!

Big companies often have a marketing department, a staff of talented marketing professionals, and a big marketing budget to keep it all running smoothly. Unfortunately, small businesses rarely have the resources to do something like this.

Wouldn’t it be nice if you had your own marketing department for your small business? Well, now you can with Always-On Services from Five Sparrows!

With Always-On Services, you can concentrate on doing what you do best, and let us make sure your marketing is “always on” – just like the marketing departments in large companies.

You can free yourself and your staff from the worries of marketing efforts that aren’t consistent, campaigns that are not effective, and marketing initiatives that don’t reach your target customers.

Five Sparrows will help you create a customized marketing plan that fits your needs and your budget, then will take care of the follow-through to make sure your plan is implemented and “always on.”

Let us work as part of your team - contact us today to find out how Always-On Services can benefit your business and your bottom line!

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Customize Your Always-On Services

Select any number of marketing services and initiatives to create a customized marketing program that works for your small business!

Your program can include things like:

- **E-Newsletters & Email marketing**
- **Search Engine Monitoring & Reporting**
- **Blog & RSS Feed Integration**
- **Web Site Updates & Maintenance**
- **Tracking and Measuring Campaign Performance**
- **Implementing Trial Marketing Programs and Initiatives**
- **Press Releases & Distribution**
- **Click Ad Campaigns**
- **Web Advertising Campaigns**
- **Brand Development**
- **Customer Testimonials**
- **Competition Analysis**
- **Marketing Strategy Creation and Implementation**
- **Monthly Consulting and Planning Sessions**