



Five Sparrows LLC

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Business Blogs

Smart Web Strategy for Small Business

Why Your Business Needs a Blog

You may be wondering what a blog is, but according to most experts, your customers already know!

Blogs support the sales and marketing efforts of your company, and also provide fresh web content that draws the attention of search engines - meaning more traffic, additional inbound links, and better search engine rankings for you!

In an interactive, web 2.0 world, blogs are quickly becoming an expectation among web users today. A business blog can provide you and your staff with a fast and easy way to post new information that is relevant to your business and helpful to your customers.

The popularity of business blogs is growing at a rapid pace, so make sure your business takes advantage of this technology! A blog can help your small business better meet the needs and expectations of your customers and users, while bringing in more web traffic and better search engine positions at the same time.

A business blog is an easy, cost-effective way to not only connect with your customers on the web, but also improve the overall web performance of your business!

**Contact Us TODAY to
get a Blog for Your Business!**

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Complete Blog Installation and Customization Services

Here's what you get with our complete blog installation and customization services:

- Complete installation (and testing) of blog software application on server
- Set up for database, account settings, permalinks, and security settings
- Customizations to make your new blog match your existing web site and branding
- Custom Navigation links to match your existing web site's navigation
- Complete cross-linking and integration with your existing web site
- Includes an admin interface to easily add, delete, and monitor posts; includes user-level management features
- Includes automatic RSS feed generator
- Comes with password-protection feature to protect access and provide privacy
- Includes File/Picture/Image uploading capability
- Built-in text editor/plugin included
- Built-in search tool to search blog content

**NEW Toll-Free Number:
877-451-0145**