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ConnectPLUS

Integrated Social Marketing (ISM)[®] for Small Business

Social networking sites like Facebook, Twitter, LinkedIn, and YouTube have become effective marketing channels for small businesses today. If your business is not yet connected to the online social scene, you could be missing out on a great source of new leads, additional web site traffic, and a way to reach more customers than ever before!

Now, Five Sparrows makes it EASY to get your business connected with the most influential social networking sites to give you additional exposure, turbo-charge your existing marketing initiatives, and provide a streamlined communication channel with your customers.

ConnectPLUS is a new service that lets your business:

- Save time on marketing tasks through integration
- Keep consistent branding among marketing channels
- Automate social posts - less work for you and your staff
- Reach more customers, and reach them in the way they want to be reached

Our integrated approach means that each time you perform a marketing "action" (e.g., sending an e-newsletter or posting online), that action spreads to many places online, and can keep spreading further because of the viral nature of social networking. It's a powerful way to promote your small business to the places where your customers are already spending their time - online!

So use the power of social networking to your advantage, and sign up for ConnectPLUS for your business today!

Special introductory pricing is available - contact us for details!



ConnectPLUS Includes:

- **Consulting services** to determine which social networking sites are right for your specific business, and how to use them effectively
- **Professional implementation services** to create branded profiles in Facebook, LinkedIn, Twitter, YouTube, and more
- **Technical services for integrating** your social profiles with each other, with your web site, and with your existing marketing efforts
- **Time-saving tools** to reduce the time it takes to publish and manage your social profiles
- **An easy-to-use interface** that automates the flow of information to ALL social profiles at the same time
- **Streamlined communication** and improved transparency for customers and potential customers
- **Customized training document** that includes complete account access information plus basic instructions for using your integrated social profiles

Key ConnectPLUS Concepts:

1. Use today's "biggies" – Facebook, Twitter, LinkedIn, and YouTube
2. Integrate your social profiles with each other, with your web site, and with existing marketing
3. Reduce your time commitment by using integration and managing information flow
4. Track and measure your results with free online tools and monitor your online reputation

ConnectPLUS provides you with all of this and more!