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Five Sparrows Adds Convenient Online Scheduling Feature

HARTLAND, MICHIGAN, February 22, 2011 — Website development & online marketing firm [Five Sparrows, LLC](#) today announced a new website scheduling module that enables clients and prospective clients to schedule meetings with Five Sparrows staff with just a few mouse clicks. The online scheduling module is the latest in a series of new web features recently added to the Five Sparrows website to further enhance the user experience and provide added convenience and value to customers.

“The online scheduling feature makes it really fast and easy for people to schedule meetings or consultations with us,” said Lauren Hobson, President of Five Sparrows. “It’s a huge convenience for our site users – with just a few clicks, they can set up a phone or in-person meeting right from our website.”

The online scheduling module guides users through four simple steps, giving them options for selecting times/dates, staff members, product or service topics, and appointment type (phone or in-person).

“This new feature gives our users yet another way to communicate with us online; whether they prefer using email, social networking, mobile, or web, they can reach us in the way that is the most convenient for them – we want to accommodate those preferences,” said Hobson.

In addition to the online scheduling module, Five Sparrows has recently added an [instant website quote](#) engine to the site, and also offers a [strategic marketing report](#) based on information provided via an interactive form. All of these features are available at no cost on the Five Sparrows website.

The Five Sparrows website also provides online resources, downloads, and free reports for small businesses covering topics like website development, search engine optimization, [social media marketing](#), and online marketing. With the addition of the new online scheduling module, the site’s functionality has been further extended to provide added convenience to customers and enhance communication with users.

About Five Sparrows, LLC

Five Sparrows provides custom [website development](#) and [online marketing services](#) for small businesses and non-profit organizations, featuring custom-designed, purpose-built websites that fit clients’ needs and budgets (no template sites, ever!). After successfully helping hundreds of small business clients over the past 12 years with web site development and online marketing services, Five Sparrows has pioneered (and trademarked) a unique approach to Social Media marketing called “Integrated Social Marketing (ISM)®,” further extending the firm’s capabilities in web site development and online marketing services. Services currently include search engine optimization, web site development, online marketing and promotion, and custom online marketing programs that deliver outstanding results at affordable prices. Five Sparrows is located in Hartland, Michigan. For more information, call 877-451-0145 or visit <http://www.fivesparrows.com>.

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