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Five Sparrows, LLC Offers Free Strategic Planning Reports

HARTLAND, MICHIGAN, December 15, 2010 — Website development & online marketing firm [Five Sparrows, LLC](#) today announced a new website feature that enables small businesses to request a free Strategic Planning Report to help them improve their marketing results. The new feature is available on the Five Sparrows website at www.FiveSparrows.com/strategic_planning.htm. Based on the information provided via an interactive form on the website, Five Sparrows can create a customized Strategic Planning Report and send it to the email address that was entered on the form.

“Many small businesses really want (and need) to improve their marketing results, but they don’t know where to start, or which initiatives to spend their budgets on,” said Lauren Hobson, President of Five Sparrows. “Our customized strategic plans give businesses specific, concrete marketing recommendations on what to do, how often to do it, and how to measure the results – all customized to their individual business situation.”

To request a report, visitors can use the web form to enter basic information about their business and current marketing initiatives, along with general information about their website, search engine optimization (SEO), and any social networking platforms that are currently set up for the business. From there, Five Sparrows reviews and evaluates the info submitted, and creates a customized report that focuses on the areas most important or problematic for each business.

The free Strategic Planning Report also includes suggestions on new marketing strategies and/or tools that could be implemented, and helps businesses identify what they must do to better market their products and services and improve their overall visibility. All information submitted on the form is kept strictly confidential, and is not stored long-term by Five Sparrows.

“The report is designed to give businesses a marketing outline to follow, with actionable ideas that they can start using immediately to improve their results,” said Hobson.

The Strategic Planning Report is a free service from Five Sparrows, and is available at www.FiveSparrows.com/strategic_planning.htm.

About Five Sparrows, LLC

Five Sparrows provides custom [web site development](#) and [online marketing services](#) for small businesses and non-profit organizations, featuring custom-designed, purpose-built websites that fit clients’ needs and budgets (no template sites, ever!). After successfully helping hundreds of small business clients over the past 12 years with web site development and online marketing services, Five Sparrows has pioneered (and trademarked) a unique approach to Social Media marketing called “Integrated Social Marketing (ISM)®,” further extending the firm’s capabilities in web site development and online marketing services. Services currently include search engine optimization, web site development, online marketing and promotion, and custom online marketing programs that deliver outstanding results at affordable prices. Five Sparrows is located in Hartland, Michigan. For more information, call 877-451-0145 or visit <http://www.fivesparrows.com>.

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