



Five Sparrows LLC

3889 Hartland Hills | Hartland, MI 48353
Toll Free: 877-451-0145 | Fax: 810-746-0031
Web: www.fivesparrows.com

WebPLUS Maintenance

Our Premiere Web and Marketing Service that Offers Everything You Need to be Successful!

Get the Web Site, Search Engine, and Social Marketing Services You Need Each Month in One Convenient, Affordable Plan

Now you can keep your web site updated, build your social marketing presence, improve your search engine positions, and track your marketing results under one affordable, integrated monthly plan!

WebPLUS from Five Sparrows is a versatile web and marketing services option that brings you comprehensive **web site** services, PLUS the flexibility to incorporate a variety of **social marketing, search engine optimization, and results tracking and analysis** services each month. It's the easiest, most effective way to promote your business each and every month – while keeping costs affordable.

With a WebPLUS Plan, you can select a variety of services you would like to have performed during a given month, or you can automate the process by letting Five Sparrows select the appropriate services for you each month.

WebPLUS Plans are annual plans (billed monthly), and provide you with up to 19 different web site and marketing services you can implement each month, according to your specific needs. Available services are listed in the column at right.

If you're looking for a way to make your small business marketing easier, more effective, and more affordable, please call us today to get started with a WebPLUS plan for your small business!

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Monthly Services Available:

WEB SITE UPDATES

- Update your web site (up to 6 pages)
- Add a new web page to your site
- Add photos to your site/photo gallery

SOCIAL MEDIA UPDATES

- Update your social profiles
- Send information using Communications Channel Manager (CCM)
- Add a new feature to your profile

SEARCH ENGINE OPTIMIZATION

- SEO Getting Started Package
- SEO Updates/Adjustments (meta data plus page content optimizations for 1 web page)
- Keyword Validation/Re-check (real-time keyword evaluation for existing keywords)
- Page Load Speed Testing for your website
- Page Load Speed Testing for your competitors' websites

REPORTING AND ANALYSIS

- Web Site Stats - Traffic, Page views, Entry/Exit pages, etc., plus analysis to understand trends and changes
- SEO Monitoring/Reporting to track your positions and monitor changes in the search engines rankings
- Social Marketing Reports - Profile visits, new "Likes", ReTweets, and analysis to spot trends and changes

OUTCOMES-BASED MARKETING PLANS

- Advance planning of services (in 6-month intervals) based on specific marketing goals, services needed to meet goals, and tracking to measure if goals were met

BUILDING INBOUND LINKS

- Google Place Page - extend your Google Local information into a customized online Google profile
- Press release (content optimization & web distribution)
- Directory Submission Service (up to 4 directories)
- Competitive Web Analysis Reports (analysis for your site and for your top competitor)

AUTOMATED SERVICES

Based on your needs, Five Sparrows can choose the right services for you each month!