



### Five Sparrows LLC

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# WebPLUS Maintenance

## Introducing the NEW WebPLUS Plans from Five Sparrows!

**Get the Web Site, Search Engine, and Social Media Services You Need Each Month in One Convenient, Affordable Plan**

Now you can choose an integrated web site and marketing plan that matches your business' needs and budget, while gaining additional search engine success at the same time!

Introducing WebPLUS from Five Sparrows, a versatile new web and marketing option that brings you comprehensive **web site** maintenance services, PLUS the flexibility to incorporate a variety of **social media** and **search engine optimization** services each month!

With a WebPLUS Plan, you can select which services you want performed during a given month, or you can automate the process by letting Five Sparrows select the appropriate services for you each month.

WebPLUS Plans are annual plans (billed monthly), and include up to 14 web site and marketing services each month. Available services are listed in the column at right.

**If you're looking for a way to make your small business marketing easier, spread out the costs of search engine optimization, and combine all of your web site, social media, and SEO services into one affordable monthly plan, please call us today to get started with a WebPLUS plan for your small business!**

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### Choose From Any of These Services Each Month:

#### WEB SITE UPDATES

- Update your web site (up to 6 updates)
- Add a new web page to your site
- Add photos to your site/photo gallery

#### SOCIAL MEDIA UPDATES

- Update your social profiles
- Send information using Communications Channel Manager (CCM)
- Add new information or a new profile for your business

#### SEARCH ENGINE OPTIMIZATION

- SEO Getting Started Package
- SEO Monitoring/Reporting to track your progress in the search engines
- SEO Updates/Adjustments (meta data plus page content optimizations for 1 web page)
- Keyword Validation/Re-check (real-time keyword evaluation for existing keywords)

#### BUILDING INBOUND LINKS

- Google Place Page - extend your Google Local information into an online profile to help your business be found in Google.
- Send a press release (content optimization plus web-outlet distribution)
- Directory Submission Service (up to 4 quality web-based directories)
- Competitive Web Analysis Reports (analysis for your site and for your top competitor)

#### AUTOMATED SERVICES

Based on your specific needs, Five Sparrows can choose the right services for you each month so everything is taken care of for you automatically!

*WebPLUS Plans also include unlimited email and phone support!*