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New WebPLUS Plans from Five Sparrows Integrate Search Engine Optimization Services for Small Business Clients

HARTLAND, MICHIGAN, September 3, 2008 — Michigan web site development firm Five Sparrows, LLC today announced its new WebPLUS Plan for small businesses that combines 10 search engine optimization and web site services into an affordable monthly plan. [WebPLUS Plans](#) help small businesses build a more closely integrated online strategy that improves search engine positions and helps web sites appear higher in the search engine rankings through online initiatives performed each month.

“Our new WebPLUS Plan offers clients 10 different services that they can combine into a customized plan that will give them full coverage in their online marketing efforts,” said Lauren Hobson, President of Five Sparrows. “Clients can choose which services they want performed each month, or they can choose to automate the process and let Five Sparrows select the appropriate services for them each month.”

Clients can choose from any of the services offered, including web site updates, search engine optimization services (including meta data insertion, keyword research, on-page optimizations, etc.), search engine monitoring and reporting, and inbound link building strategies like online press releases and directory submission services. Pricing is based on the number of services selected, and plans are billed monthly starting at \$149 per month.

“Small businesses sometimes fall into the trap of being inconsistent with their online marketing, either because they are too busy to do it each month, or because it can be too expensive,” said Hobson. “WebPLUS Plans remove both of these hurdles, and clients get the added benefit of a consistent, repeatable plan that keeps building over time.”

WebPLUS Plans give clients access to affordable, [professional SEO services](#), and are the latest addition to a growing list of small business services offered by Five Sparrows. Services include new web site development, web site redesigns, search engine optimization, and many other online marketing services developed specifically for small businesses.

About Five Sparrows, LLC

Five Sparrows is a Michigan web site development firm providing web sites and marketing services to small businesses and non-profit organizations, featuring custom-designed, purpose-built web sites (no template sites – ever!). Services include web site development, web site redesign, search engine optimization, web marketing and e-newsletters, and custom “always-on” marketing programs that combine web site services and other marketing initiatives into a convenient, affordable program. Five Sparrows is located in Hartland, Michigan. For more information, call 810-923-1874 or visit <http://www.fivesparrows.com>.

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